

From: Mike Whiting, Cabinet Member for Economic Development
Barbara Cooper, Corporate Director, Growth, Environment and Transport

To: Growth, Economic Development and Communities Cabinet Committee – 25 September 2020

Subject: Kent & Medway Economic Recovery Dashboard

Classification: Unrestricted

Summary: The Kent & Medway Economic Recovery Dashboard was launched in August to support the Kent & Medway & Medway Renewal and Resistance Plan.

A presentation and demonstration of the Dashboard will be given to the Committee by Jeanette Forster, KCC's Senior Analyst Officer, County Statistics (Economy & Housing), Strategic Commissioning – Analytics.

Recommendation:
Members are asked to note the Dashboard.

1. Introduction and purpose

- 1.1 The Kent & Medway Economic Recovery Dashboard was launched in August to support the Kent & Medway Renewal and Resistance Plan.
- 1.2 Aimed at business, public and voluntary agencies, and developed by Kent County Council's Data Analytics team, the Economic Recovery Dashboard provides insight and understanding of how our local economy and business sectors are faring as we emerge from lockdown.
- 1.3 Data from the dashboard will also help us target and measure interventions as we work with partners across the county to deliver the Renewal and Resistance Plan and drive local economic recovery.

2. How to access the Dashboard

- 2.1 The Dashboard can be accessed freely at www.kent.gov.uk/economicdashboard and is updated fortnightly.
- 2.2 Updates are sent directly to anyone registering via research@kent.gov.uk.

3. Dashboard content and data

- 3.1 The Dashboard includes a range of economic indicators with dashboard data which can be interrogated by geographical area using simple drop-down boxes. Statistics are drawn from a range of authoritative sources at both national and county level. These include modelled estimates from the Office

of National Statistics (ONS)'s Business Impact of COVID-19 Survey with national figures disaggregated and applied to Kent and Medway.

- 3.2 The Dashboard also includes a unique and interactive “vulnerability index” which creates an economic vulnerability score for a sector or local geographical area comparing data against local economic indicators across England and allowing users to select the industrial sectors they wish to consider as the most vulnerable.
- 3.3 Finally, the Dashboard looks at the Government’s COVID-19 support schemes and the take up in Kent and Medway’s local authorities.

4. Launch

- 4.1 The Kent & Medway Economic Recovery Dashboard was officially launched on 14th August as part of KCC’s programme of announcements of measures supporting the delivery of the Renewal and Resistance Plan.
- 4.2 Since its launch to the media and business, the Economic Recovery Dashboard has become the most viewed document on the Facts & Figures pages of the kent.gov website.

Recommendation:

Members are asked to note the Dashboard.
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5. Contact details

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